

Film Pack Camera Club





Photographic Society of America http://psa-photo.org/

Editor: Jon Fishback. FP, ARPS Volmme 61 Number 1 September 2015

Meetings will be held the first and third Tuesday, 7:30 PM, at Touchmark 2911 SE Village Loop, Vancouver WA.

Cntrl Click Touchmark Web Site



After, image by Sharp Todd, see Page 4 for the complete story.

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Board meetings will be on the 4th Tuesday of every month, location to be announced.

Goodies list and Schedule

9—1 S. Deming 10—6 S. Todd 11—3 L.&M Anderson 9—15 C. Schuyler 10—20 D. Fischer 11—17 C. Boos

The above folks are responsible for bringing snacks and juice to the meeting. If you cannot bring goodies please call Sharon Deming 360-896-9476 and arrange a swap.

Program September 1st

Rick and Frank will present a review of EID and Print requirements for the upcoming year.

Most people see good pictures and photograph bad ones. Real photography begins when we let go of what we have been told is a good photograph and start photographing what we see.

Brooks Jensen

I didn't want to tell the tree or weed what it was. I wanted it to tell me something and through me express its meaning in nature.

Wynn Bullock

"It's as though there's a wonderful secret in a certain place and I can capture it. Only I, at this moment can capture it, and only at this moment, and only me."

Walker Evans

For 2015-2016

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Month	2015-2016 Themes
September	Architecture
October	Macro
November	Animals (not pets)
December	Planes, Trains, Cars, Boats
January	Bridges
February	Street Photography
March	Travel
April	Backlighting or Silhouettes
May	Still Life

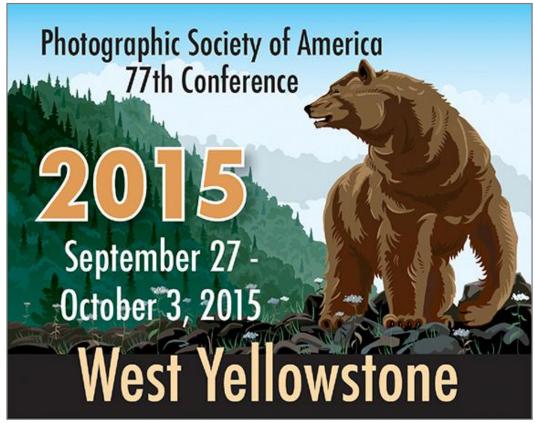
The least valuable thing you can tell another photographer is that you either like or dislike their photograph. David Bayles

90% of all photographs can be improved by getting closer to the subject. Telephoto lenses are *not* the answer.

Brooks Jensen

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Before & After - Sharp Todd

The edits made to the image "Bamburg Street 4"



This image was shot with a Nikon D600 with a Nikkor 24-120 f4.0 lens.

Exposed at 1/250 at f/11, ISO 200 at 28mm in RAW and hand held.

In Adobe Lightroom Develop Module I made the following adjustments;

White Balance Section

Temp slider to the right a few hundred degrees and the **Tint** to -2 to warm up the image.

Tone section

Moved the Exposure slider to +0.36 moved the Contrast slider to +69 Highlights slider all the way left to -100 Shadows slider all the way right to +100 Whites slider all the way left to -100 Blacks left at 0

Presence section

Clarity slider to +40 Vibrance slider to +24 Saturation slider to +14

Sharpening Section

Amount to 59 Radius to 1.0 Detail to 50 Masking to 39

Noise Reduction Section

Luminance to 26
Detail to 50
Contrast to 0
Color to 13
Detail to 50
Smoothness to 50
Lens Corrections -Color
Checked- Remove Chromatic Aberration



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I then took this adjusted image to Adobe Photo shop; I made a copy layer to adjust the Perspective Edit, Transform, Perspective and moved the top corners out to straighten the lines of the buildings.

Next with the Crop tool I took some off the top, right side and bottom of the image.

Then I used the NIK Software module Viverza 2 to warm the image up some more.

I then saved the image back to Lightroom and made a final adjustment in the Develop Module;

In the **Effects Section**

Post-Crop Vignetting

Style – Highlight Priority

Amount -14

Midpoint 50

Roundness 0

Feather 85

Highlights 0

That is all there was to it!!!!



Kick-Off Picnic Fun Ray Kline

Thanks to Sharon Deming, for organizing the food and weather, and Don Funderburg's organizing of the extracurricular activity, the FPCC picnic became a rousing success on August 20th 2015, at Frenchman's Bar in Vancouver, WA.

Beautiful blue sky and enjoyable sunny temperatures made a playful shooting session very enjoyable for the late afternoon. Don Funderburg hauled out a plethora of props and gear for the guy's and gals to take pictures and attempt to reconstruct a famous art piece of American Painting titled AMERICAN GOTHIC by Grant Wood.

The props included a pitch fork and various hats which Don himself and his wife Tali played the parts as they modeled for a team of interested shooters. Don and Tali also became individual subjects of several images as the sun and reflectors and flash fill became the tools of various camera enthusiasts.

Other subjects in the same area may have included the building itself as some forensic evidence seemed to indicate a fire had taken place between last year and this years gathering.

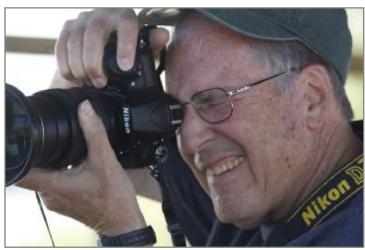
Once the shooting session came to an end, the group headed back to the main building where a selection of more than ample Pot Luck goodies were assembled, with the help of John Craig, this years FPCC president, and spread out for all to partake.

This Pot Luck Party kicked off the new FPCC 2015 - 2016 year. Lets hope we have another good year with as much fun and frolic. Good luck to all.





















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Book Review—John Craig

Looking at Photographs:

100 Pictures from the Collection of The Museum of Modern Art

By John Szarkowski

Copyright 1973 by The Museum of Modern Art Under \$20 at Abe Books, online.

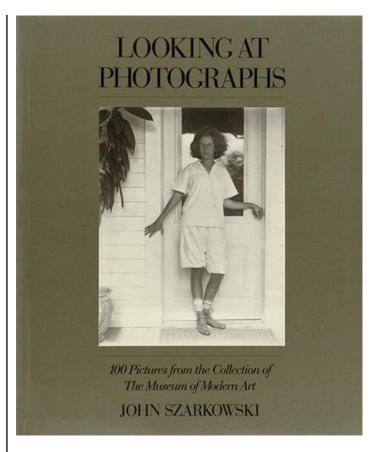
Although <u>Looking at Photographs: 100</u>
<u>Pictures from the Collection of The Museum of Modern Art</u> by John Szarkowski was first published in 1973, 47 years ago, it is still required reading in many photography school classes.

Szarkowski's stated purpose is to show images for simple enjoyment and to suggest ways that the study of photography might touch on "the broader issues of modern art and modern sensibility." He modestly claims the book is a "visual interim report . . . on the results of more than forty years of collecting photographs at The Museum of Modern Art." The book explores the technical and artistic development of photography over the past 150 years through the selected images, which represent less than 1% of the Museum's photography collection.

I found the book's historical development of photography to be interesting. After the invention of photography, technical advances put image making into more people's hands. This resulted in more pictures taken than ever before, which also resulted in more sharing of pictures in newspapers, magazines and family albums.

For example, wet plate photography required the photographer to transport a large view camera, a chemical laboratory, and a darkroom where ever pictures were taken. The photographer had to make the plate, take the picture and develop it all in one continuous process. Few people had the resources and knowledge to take on this enterprise. The laborious process limited the number of images produced in any given time setting.

Along came the dry plate that could be made and stored for later use. The photographer needn't leave their subject to develop the wet plate but could continue taking pictures. Developing the dry plates could take place later in a different location.



With the creation of film and hand held cameras, less special knowledge and skill was needed to make a photographic print. In fact you could send the undeveloped film to a photo lab for processing and printing. How easy could it get?

Enter the digital age with pocket-sized pointand-shoot cameras. Today even our telephones can be used to take pictures. Instead of newspapers, magazines, or albums our images can be shared at the speed of light with friends and relatives around the globe! Each change in photographic technology has given more people the opportunity to capture and share what they see. One might say that photography is more like it is now, than it ever has been.

I suggest you research John Szarkowski online. In particular read "The Photographer's Eye, an Introduction to the Catalog of the Exhibition."



To serve on the Film Pack Board!

We are now in our 2015—2016 season We still have some great opportunities for our club members to join the board for next year. The two vacant positions are the club Vice President and the Field Trip Chair. These are both exciting and very important positions in the club.

Just to give you an idea of what these two positions are all about – I've copied the duties of these positions directly from our club bylaws: Vice President:

The Vice President assumes the responsibilities of the President in his/her absence.

Vice President greets and introduces visitors at Club meetings.

The Vice President is responsible for maintaining an up-to-date email member contact list as the Treasurer removes and adds members on the Club roster.

Field Trip Chair:

The Field Trip Chair investigates and organizes photographic field trip opportunities for Club members.

The Field Trip Chair informs members about upcoming field trips and makes information available to members on the Club Website Calendar of Events.

The Field Trip Chair provides the Newsletter Editor with a list of upcoming field trips and a news account of prior field trips for inclusion in the "Adapter."

The Field Trip Chair may attend board meetings at his/her discretion unless asked by the President to report on matters before the board.

The Field Trip Chair is responsible for maintaining an up-to-date email member contact list as the Treasurer removes and adds members on the Club roster.

Just as a side note – depending on their level of interest, the club's Vice President may step in to become the club's President in subsequent years because of their experience and familiarity in the club's operation. But doing that is definitely *not* a requirement. Since we are running out of time this season, please e-mail me directly (at

<u>vancwa@comcast.net</u>) if you are potentially interested in one of these two positions in the coming year. Please consider stepping up you contribution to the club next year. I hope to hear from you soon!

Best regards, Frank

2014—2015 End of Year Banquet

On June 2nd FPCC held their annual end of year banquet. The festivities took place at Touchmark, our usual meeting place.

Chairs arranged in a circle allowed everyone to spend an hour visiting and reflecting on what good photographers we all are.

If there was any doubt about that, there was a slide show running on one end of the room to remind us just how good we all really are.



During the conversation hour, tongues were loosened just a bit by the fine wine sold by Touchmark.

I am not sure what is taking place here, they are either exchanging an empty glass for a full one or vice versa.



There were so many members and family present the conversation regarding our photography prowess, spilled out into the hallway where the Touchmark community might share the information.





As usually we don't know each other without our name tags, so properly attaching them was important. Several of us had to be reminded to turn the tag over so the name can be seen. Here this problem was being alleviated by having someone do it for her.

We voted for the challenge themes for next year, which by this time, is this year. So if we don't like the themes, we can blame ourselves.





New this year was the silent auction. Members were given the exciting chance to bid on a mentoring process with several or out best workers as mentors. I am hopeful to report the results in a future Adapter.

The guy in the viewer's upper left, is not a club member, he just seems to be interested in the two fine female specimens in the middle.



The fine meal began with a fresh garden salad complete with fresh tomatoes. There is no pictures of the entries, as they disappeared before the images could be made.

Our illustrious president began the after dinner festivities with award presentation.

There was to be an image of the presentation of last years accomplishments, however the image was so blurred I was embarrassed to include it.





One member in particular took home an inordinate number of ribbons. Soon making a pillow from them will be out, and a quilt must be considered.

The editor

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News Letter Contest

Earlier this year your newsletter was submitted to the competition that PSA holds, once per year. The intent was to see what makes a good newsletter, not of winning. Here; we are sharing with you some of the comments by the judges. Pay particular attention to the subjectivity of what they say, not unlike image judging.

The comments by judges are in a color other than green, your editor's comments are in green.

I really like this newsletter. It's a nice mix of serious and irreverent articles. I really like the old ads. I definitely want to read the 1979 book, Dialogue With Photography. The modern judging of MOMA photos was hilarious and, sadly, I could see happen. Cool idea to include prices of recently sold photos at Sotheby's.

Sounds like an active club with members who would be interesting to get to know. I especially like the fact that someone is assigned to bring goodies every week!

I like the detailed information of content on the front page. However, perhaps some of that content could be shuffled to the second page, so that you can put an eye-catching photo or design on the front, to pull readers in.

This has been changed.

I would have liked to see a bit more consistent style to let the reader know who wrote the article, and to label the images to enhance the information and identify the artist who took the image/give copyright. Some of the articles don't seem to have an author, like p. 5 article on scanners.

I will not be changing this, as the only articles or images that do not have credit, are mine and I get tired of seeing my name in print. To fix this problem I need more participation.

I recommend that you add page numbers and article titles, if you can, so that the reader can easily find what they're looking for or reference an article.

This has been done.

Some items are really dated (book review from 1979 and rather old ads)

Jujdge obviously felt books as old as 1979 are not worth reading.

Good use of humour (but when used too much it takes away from the substantive content)

Not sure what he means, but I will try not to be funny. (Not sure I was.)

The image sharing program is innovative. Talk/illustrate more about it.

Fonts are all over the place; that's disconcerting and makes the newsletter look like a copy-paste job

The font thing will be fixed., however the copy paste up will still be a reality.

It might be useful to group the items by topic to facilitate both reading and comprehension and avoid a back-and-forth effect

I need some help on this.. What does it mean?

Nice use of photographs.

I enjoyed reading the "Before and After" articles. Sadly, significant points (about 16) were lost for basic things, such as page identification, contact information, PSA details and member information.

Mostly fixed

Using a photo on the front page would entice readers into the issue.

Done

Please put name of newsletter and page numbers in header or footer.

Done

Adding issue and volume number would be helpful.

Done

Please ensure that the newsletter is proofread.

Anyone want to step up?

The editor